

## VisitScotland expo **green** mission statement

We will ensure the successful sustainability of VisitScotland expo as the leading B2B travel trade show.

We are committed to continuing to improve the environmental performance of VisitScotland expo, minimising our environmental impact and making resource efficiency a core requirement of the management of the event.

We will highlight green and sustainable tourism businesses and expose our buyers to sustainable and environmentally aware experiences through FAM trips.

We will reduce waste and recycle or use recycled products where possible.

We will encourage group travel to expo where possible minimising single passenger journeys.

We will source *all* food products at expo locally and organically to reduce food miles and promote the rich diversity and high quality of local produce.

These steps will ensure the continued success of VisitScotland expo by sustaining our business environment; foregrounding sustainability as the foundation of Scottish tourism's future; and ensuring VisitScotland expo continues to provide a successful B2B platform to deliver growth and success to Scottish Tourism.