



FOR IMMEDIATE RELEASE

## **Innovative chauffeur service launches in Edinburgh**

*E-City Chauffeur offers zero-emission chauffeur services and private guided tours in all-electric Tesla Model S*

**Edinburgh, February 6<sup>th</sup> 2018** - E-City Chauffeur Ltd, a new chauffeur company based near Edinburgh, has launched its innovative services and will provide zero-emission ground transport solutions and private luxury guided tours to Scotland's visitors. In a drive to reduce the environmental footprint associated with such experiences, E-City Chauffeur Ltd will be exclusively using electric vehicles, starting with a dark blue Tesla Model S 75.

Owner and director Nicolas Loisel moved to Edinburgh from France in 2010. He has been working in the tourism industry in Scotland for the past six years, mainly as a tour guide and a product manager, and is the man behind the wheel: "I'm very passionate about the Scottish landscape and fell in love with this country on my first visit in 2004. I wanted to provide tours and transport that go beyond the usual sights, and in a way that is not so detrimental to the environment."

The firm E-City Chauffeur Ltd, based in Musselburgh, East Lothian, can help making travel in Scotland more sustainable, as more people turn away from fossil fuel transport in favour of low-carbon alternatives. The company's sole vehicle for now has a range of 242 miles on a full charge, which is sufficient for E-City Chauffeur Ltd to offer day tours from Edinburgh, exploring the neighbouring regions of East Lothian, Fife and the Scottish Borders.

Additionally, the company can provide extended touring services to the Highlands, thanks to a network of more than 800 public chargers in Scotland. "It takes a bit more organisation to have the vehicle fully charged, you can not simply fill it up in 5 minutes like a gas vehicle, but ultimately clients will remember that their journey in Scotland had a reduced impact on the landscapes."

In the age of increased transparency in business practices, E-City Chauffeur Ltd's services offer a positive answer to the increasingly eco-conscious demands of modern travel.

**All enquiries -**

Nicolas Loisel - director of E-City Chauffeur Ltd

Email - [info@e-citychauffeur.com](mailto:info@e-citychauffeur.com) // Tel. - +44 (0) 757 0920 198

Website - [www.e-citychauffeur.com](http://www.e-citychauffeur.com)

VISITSCOTLAND EXPO - Exhibiting on stand F38