



March 2017

*Visit Scotland Expo*

26-27 April 2017

SECC Glasgow

**- SPLENDID HOSPITALITY JOINS VISIT SCOTLAND EXPO 2017 TO  
SHOWCASE SCOTTISH AND UK HOTEL PORTFOLIO -**

*Splendid Hospitality Group (SHG) is attending the VisitScotland Expo, Scotland's premier travel trade event on 26th and 27th of April, to drive growth for its Scottish hotel portfolio; Hotel Indigo Edinburgh, Holiday Inn Express Glenrothes and independent Piries Hotel in Edinburgh.*



As one of the UK's fastest growing privately-owned hotel groups, the SHG team will also be showcasing its UK wide portfolio of 20 hotels.

*Sharon Stuart, Cluster Sales Manager for Splendid Hospitality says, "We are thrilled to be joining the VisitScotland Expo this year to promote our hotels in Edinburgh and Scotland. 2016 was a great year for Scottish tourism and we look forward to contributing to that growth and welcoming more business and leisure travellers for 2017- 2018."*

The VisitScotland Expo 2017 will see exhibitors from all sectors of the industry and leisure buyers from all corners of the globe meet in SECC Glasgow.

*Malcolm Roughead, Chief Executive of VisitScotland comments, "Tourism is more than a holiday experience - it creates jobs and sustains communities in every corner of Scotland. We are delighted to have Splendid Hospitality on board to help us reach the industry's Tourism Scotland 2020 target to generate economic growth."*

The Scottish portfolio for Splendid includes the boutique 60-bedroom Hotel Indigo Edinburgh on York Place which opened in 2012.

The hotel is set within a category A listed building dating back to the 18th century just moments from both Princes Street and Edinburgh Castle.

Other properties include a 49-bedroom Holiday Inn Express on the edge of the town of Glenrothes, within easy reach of Edinburgh City, Perth and historic St Andrews. The hotel provides onsite car parking for up to 70 cars.

Completing the Scottish hotel portfolio, the independent Piries Hotel, ideally located near Edinburgh Airport, is the perfect base for both leisure and business travellers.

[www.splendidhospitality.co.uk](http://www.splendidhospitality.co.uk)

**-Ends-**

Notes to Editors

### **Splendid Hospitality Group**

Splendid Hospitality Group is the operator and developer of a portfolio of 20 hotels with over 2000 bedrooms. It is one of the UK's fastest growing privately-owned hotel groups which has made a name for itself through the design, construction and operation of a full range of hotel styles and locations across the UK, ranging from limited service to luxury. The group enjoys the support of major brands such as IHG, Choice, Accor and Hilton.

The portfolio includes the 5 Star Conrad London St James, the 292 guest room Hilton London Bankside situated in the heart of London's vibrant Bankside and Yorkshire's only 5-star hotel the Grand Hotel & Spa in York. Recent additions include the Ibis York Centre, Mercure Bristol Brigstow Hotel and the New Ellington Hotel in Leeds.

Future developments include London Hounslow, London Park Royal and London Worcester Park. The group has also signed a franchise agreement in Reading with easyHotel.

Website: [www.splendidhospitality.co.uk](http://www.splendidhospitality.co.uk)

#### MEDIA INFORMATION

To find out more information please contact

adhoc pr tel: 0207 433 0355

Lisa Ronchetti: [lisa@adhocpr.com](mailto:lisa@adhocpr.com) / 07903 869 669

Alissa Stroud: [alissa@adhocpr.com](mailto:alissa@adhocpr.com) / 07713 681 318

Stephanie Stafford: [stephanie@adhocpr.com](mailto:stephanie@adhocpr.com) /07491 818 277