

The Black Watch Castle & Museum | PRESS RELEASE | December 2016

Industry Award for The Black Watch Castle and Museum

The Black Watch Castle and Museum collected the coveted Excellence in Tourism and Leisure Award at the Perthshire Chamber of Commerce Business Star Awards on 25th November 2016.

Anne Kinnes, CEO of the Castle and Museum said, "We are thrilled to have been recognised as a top visitor attraction committed to providing excellence in the sector of tourism and leisure. We have had an extraordinary year which has seen us welcome over 120,000 visitors during the 12 weeks we hosted the Poppies: Weeping Window sculpture. This award is testament to the dedication, hard work, enthusiasm and commitment of our team. I would like to extend my congratulations to all those businesses who were shortlisted in this category.

Vicki Unite, CEO of Perthshire Chamber of Commerce added, 'We were delighted to award The Black Watch Castle and Museum with the Excellence in Tourism and Leisure Award after judges recognised how the museum has been taken to new levels of achievement, locally, nationally and internationally, harnessing the recent art installation and other events to transform visitor numbers to the museum and to Perth and Perthshire. It really is fantastic see all their wonderful efforts be recognised and awarded.

The Business Star Awards recognise the very best of local companies in Perthshire in what has been an outstanding year for businesses of all sizes in the area.

About The Black Watch Castle and Museum

The Black Watch Museum is housed in Balhousie Castle, which is located on the edge of the North Inch in Perth. The origins of the Castle are said to date back to the 12th century. Our Five Star museum shares the story of the iconic Black Watch Regiment from 1725. The museum has a gift shop that offers a wide range of products from regimental memorabilia to quality gifts. In our multi award winning café we offer a delicious selection of hot and cold food. We serve breakfast, lunch and afternoon tea and source our produce from local suppliers. Our aim at the Home of The Black Watch is to deliver World Class Service to everyone all of the time.

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