



CALEDONIAN  
SLEEPER

## **Family Travel Made Easy as Caledonian Sleeper Launches New Family Ticket**

Overnight rail service Caledonian Sleeper has made travelling with children easier thanks to the launch of a new family ticket.

Designed to help take the stress out of family travel, the rail service's new ticket allows parents and carers to book two shared interconnecting rooms for them and their children, ensuring families are guaranteed to travel together when journeying across the border.

Iain Baxter, Marketing and Revenue Director, Caledonian Sleeper said: "We want to make family travel as stress-free as possible. Our new family ticket is designed to make the booking process easier and helps families to make the most of the Caledonian Sleeper experience.

"We've also launched a new kids menu which children can enjoy in the comfort of the lounge car, with free dining available for guests under 12. Compared to other options, Caledonian Sleeper is the most relaxing and kid-friendly option for families travelling between London and Scotland."

To find out more about the Caledonian Sleeper's family ticket or to make a reservation, visit [sleeper.scot](http://sleeper.scot)

**-ENDS-**

For further information, please contact:

Jenna Ciancia 0131 556 6649 [jciancia@webershandwick.com](mailto:jciancia@webershandwick.com)

## **Notes to editors**

- The Caledonian Sleeper service is an overnight rail journey between Scotland and London.
- Scotland's Caledonian Sleeper service has been hailed as one of Lonely Planet's 'Super Sleeper Trains' and the London to Fort William service made the world's best-selling travel guidebook's top ten list.
- Every night, apart from Saturday, guests are transported both north and south between Inverness, Aberdeen, Fort William, Glasgow, Edinburgh and London Euston.
- Travel bookings can be made up to 12 months in advance on [www.sleeper.scot](http://www.sleeper.scot).
- The Caledonian Sleeper service currently offers a range of ways to travel - comfortable and affordable seated carriages, shared rooms and first-class private accommodation – with a Lounge Car offering an extensive locally-sourced menu.
- Caledonian Sleeper is committed to supporting local communities and suppliers:
  - 92% of food produce is sourced within 50 miles of the food production operation in Dingwall.
  - All guests are provided with a Sleep Kit which includes a sleep mask and ear plugs. First and Standard Class guests also receive Arran Aromatics toiletries.
  - The Head Office and Guest Services Centre are located in Inverness employing around 30 people from the locality.
- Brand new trains will be launched in 2018, which will offer innovative ways to travel in comfort on the Caledonian Sleeper service with double and en-suite rooms as well as a redesigned Lounge Car for dining, serving the best of Scottish produce in the on board menu.
- The Caledonian Sleeper service is operated by Serco on behalf of Transport Scotland.