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TEAM GLASGOW ON SHOW AT VISITSCOTLAND EXPO 2017

The Glasgow Stand at this year's VisitScotland Expo has been co-ordinated by Glasgow Life's city marketing team to reflect the key strands of the Glasgow Tourism and Visitor Plan to 2023 and features more than 40 businesses drawn from across the city's tourism sector representing visitor attractions, events and the night time economy.

Team Glasgow will be on hand throughout VisitScotland Expo to respond and react to travel trade and media enquiries including city product for touring programmes and sample itineraries as well as advice on access, major events and accommodation.

Designed to resemble the iconic Ashton Lane in the city's West End, complete with 'street signs' and its distinctive cobble stones, the Glasgow Stand will feature representatives from Glasgow Life's city marketing, arts, heritage, music and events teams as well as industry partners from the private sector comprising:

City Marketing: Glasgow Life (Stand 116)

As a leading partner in the delivery of Glasgow's Tourism and Visitor Plan to 2023; Glasgow Life manages the city's destination marketing and positions the city as a vibrant, first-choice destination for leisure and business tourists.

It is also responsible for implementing the award-winning PEOPLE MAKE GLASGOW brand to communicate Glasgow's reputation as a world-class city in which to live, work, study, invest and visit.

At this year's Expo, the city marketing team will be launching:

- New **Glasgow travel trade destination guide** for tour operators and group organisers in four language versions: English, French, German and simplified Chinese.

European Championships 2018 (Stand 116).

To be staged every four years, the European Championships will combine the existing European Championships of Athletics, Aquatics, Cycling, Gymnastics, Rowing and Triathlon along with a new Golf team championships.

The first edition will be held in 2018 in a unique sporting partnership between Host Cities Glasgow and Berlin.

Glasgow and Scotland will host all sports with the exception of Athletics.

This partnership will create a new event on the world stage elevating the status of European Champions and attracting a potential television audience of up to 1.03 billion across the continent, with a wider audience via digital platforms. Attendances across Glasgow 2018 are expected to be in the region of 250,000.

Further information including registration for priority access to tickets at www.glasgow2018.com

Arts & Music: Glasgow Life. (Stand 118)

Glasgow Life has responsibility for programming world-class music in venues such as the Glasgow Royal Concert Hall, incredible art and exhibitions at Tramway and a number of major cultural events such as:

- **Celtic Connections.** From Thursday 18 January to Sunday 4 February 2018 the leading annual festival of world, folk and roots music Celtic Connections celebrates its 25th anniversary. 18 days of concerts, ceilidhs, talks, workshops, free events, late night sessions and special one-off musical collaborations will take place across Glasgow starring more than 2,100 musicians from around the world. www.celticconnections.com

- **World Pipe Band Championships**

The World Pipe Band Championships are held each August in Glasgow bringing around 8000 pipers and drummers to the city to compete for the ultimate prize. The musicians spend years perfecting their skills and months honing their performances with one aim; to become the best in the World.

The event has been running for more than 70 years and has been held continuously in Glasgow for more than 30. It is a celebration of Scottish culture like no other and is an occasion never to be forgotten. www.theworlds.co.uk

Charles Rennie Mackintosh (Stand 117)

2018 is the 150th anniversary of the birth of Charles Rennie Mackintosh, one of the principal exponents of the *Glasgow Style* artistic movement and a founder of European Art Nouveau. Attending on behalf of the city's Mackintosh attractions are:

- **Glasgow Mackintosh:** Established by curators and managers of Charles Rennie Mackintosh buildings and collections in and around Glasgow, the group works together on behalf of the Mackintosh heritage. <http://www.glasgowmackintosh.com>
- **House for an Art Lover:** Set within the magnificent grounds of Glasgow's Bellahouston Park and inspired by the designs of Charles Rennie Mackintosh, House for an Art Lover combines art gallery and exhibition space, events venue, café, multipurpose artists studios and magnificent visitor attraction into one unique and inspiring venue.

Originally designed by Mackintosh as an elegant country retreat for a person of taste and culture, today, more than 110 years later, House for an Art Lover exists to stimulate public interest in art, design and architecture. <http://www.houseforanartlover.co.uk>

- **The Lighthouse:** As Scotland's Centre for Design and Architecture, The Lighthouse is a visitor centre, exhibition space and events venue situated in the heart of Glasgow, just off the Style Mile. It acts as a beacon for the creative industries in Scotland and promotes design and architecture through a vibrant programme of exhibitions and events.

Formerly housing The Glasgow Herald, The Lighthouse was the first public commission completed by Charles Rennie Mackintosh, and is the perfect place to begin a Mackintosh tour of Glasgow. <http://www.thelighthouse.co.uk>

- **Mackintosh Queen's Cross:** One of Glasgow's hidden architectural gems and the only church in the world designed by the great Scottish architect, designer and artist, Charles Rennie Mackintosh. Commissioned in 1896 by the Free Church, the simplicity of the design is inspiring. Mackintosh Queen's Cross now houses a plethora of events for the Charles Rennie Mackintosh Society and has provided Glasgow with a unique venue for weddings, concerts, meetings and seminars. <http://www.mackintoshchurch.com/>

Glasgow's Leading Attractions (Stand 113)

Glasgow's Leading Attractions (GLA) was launched in 2001 with the vision of bringing together and promoting the best attractions in the city to both locals and visitors, namely:

Glasgow Museums	The Hunterian	The Tall Ship
Ibrox Stadium	Scottish Football Museum & Hampden Stadium Tour	Celtic Park
House for an Art Lover	Willow Tearooms	The Lighthouse
City Sightseeing Glasgow	Timberbush Tours	Rabbie's Small Group Tours
Soar at Intu Braehead	Glasgow Science Centre	Snow Factor
Glengoyne Distillery	Tennent's Visitor Centre & Tennent's Training Academy	SEA LIFE Loch Lomond

Representing the GLA's membership on the Glasgow Stand at VisitScotland Expo 2017 are:

- **Glasgow Science Centre:** Set in an iconic and futuristic complex, Glasgow Science Centre provides interactive learning for all ages and includes state-of-the-art planetarium, science mall set across three floors, science show theatre, lab, café and the Glasgow Tower, which offers undisputed views across Glasgow on the world's only fully rotating free structure (weather dependent).
- **Scottish Football Museum & Hampden Stadium Tour:** As well as offering fascinating tours of Scotland's national football stadium, the museum also houses over 2000 objects of football memorabilia, including the world's oldest cap and match ticket, from the first official international match of 1872; and the world's oldest national trophy, the Scottish Cup, which was made in 1873.
- **Snow Factor** is Scotland's only year round snow sport resort (and the longest indoor real snow slope in the UK). It features dedicated teaching and instruction slope, main ski slope, 4 ski lifts, ice climbing wall, Bavarian Restaurant, snow tubing, festive grotto, sledging and the new Baltic Ice Bar. Open 7 days a week, Snow Factor is only 10 minutes from Glasgow city centre.
- **The Tall Ship:** Of the many hundreds of ships built in Glasgow's shipyards, the Glenlee is one of only five Clyde built ships still afloat in the world today and she is the only one of her kind in the UK. The Tall Ship is an independent museum committed to the

preservation and interpretation of the Glenlee and the maritime history of the area for the benefit of local people and visitors to Glasgow. She is berthed on the River Clyde adjacent to the Riverside Museum.

- **Tennent's Visitor Centre & Tennent's Training Academy:** Scotland's oldest brewer, Tennent Caledonian in Glasgow is opening a state of the art, five star tourist attraction showcasing 'The Tennent's Story' at its Wellpark site in autumn 2017. The enhanced visitor experience will bring to life Tennent's 500 year heritage, telling the story of Tennent's place in Scottish history, culture and sport, while promoting its worldwide reputation as a Master Brewer of quality lager and ales.

Information on these and all of Glasgow's Leading Attractions can be found at:

www.glasgowleadingattractions.co.uk

Heritage: Glasgow Museums (Stand 114)

Glasgow Life (Glasgow Museums) manages nine award-winning civic museums including Kelvingrove Art Gallery and Museum, the Riverside Museum (a former European Museum of the Year) and the Burrell Collection. Major news updates for Expo include:

- **Charles Rennie Mackintosh at Kelvingrove Art Gallery and Museum**

Throughout 2018 Glasgow Museums will celebrate the 150th anniversary of the birth of the Glasgow Art Nouveau architect, designer and artist Charles Rennie Mackintosh with a wide programme across its portfolio, at the centre of which will be an internationally significant temporary exhibition at Kelvingrove Art Gallery and Museum, opening March 2018. The exhibition will span the lifetime of Mackintosh (1868-1928) and take a chronological and thematic approach to presenting his work in the context of Glasgow, his key predecessors, influences and *Glasgow Style* contemporaries.

- **The Burrell Collection**

The world famous Burrell Collection is temporarily closed until 2020 as the refurbishment of the category A-listed building and redisplay of the unique collection take place. With 9,000 objects – from rare Chinese porcelain to modern masterpieces by Manet, Degas and Cézanne; objects from ancient civilizations to works by Rembrandt and Rodin – the Burrell Collection is undisputedly one of the world's finest treasure houses and the overhaul of the building's interior will allow a greater proportion of the collection to be accessible to the public.

- **Services for Tour Groups**

Glasgow Museums are developing a range of new services specifically for the travel trade industry which will be launched in 2018. These services include Privileged Access tours, Specialist Collection tours and Priority Welcome packages for large groups.

Further information on Glasgow Museums portfolio and special services for Group Tours at www.glasgowmuseums.com or contact grouptours@glasgowmuseums.com

Food and Drink (Stand 115)

Glasgow has an eclectic and exciting food and drink scene. Providing a taste of what's currently on offer in the city to the travel trade as well as information on new developments are:

- **Browns:** Located in a landmark historical building on George Square in the heart of Glasgow city centre, Browns is a contemporary British brasserie offering seasonal dishes and sourcing locally wherever possible. Their beef is fully traceable since

Browns manage the whole process from field to plate. They own the cows and control what they are fed, where they graze, and how they are looked after. Group bookings for up to 60 seated can be accommodated in Browns' private dining area while the main brasserie seats 160. <http://www.browns-restaurants.co.uk>

- **The Clydeside Distillery:** When it opens in autumn 2017, The Clydeside Distillery will not only demonstrate the skill and craftsmanship, which goes into making excellent single malt Scotch whisky today, it will also transport visitors back through history to when distilling first began. This journey will take in the characters who made Scotch whisky what it is today and reveal the role Glasgow and The Pumphouse have played in making Scotland's national drink such a global success. The Clydeside Distillery will be the first distillery to open in Glasgow in more than a century. www.theclydeside.com
- **Glendola Leisure** is a privately owned bar, club and restaurant company and has grown by taking advantage of selected opportunities to become a leading Licensed Multiple Operator. <http://www.glendolaleisure.co.uk> Its Glasgow portfolio comprises:
 - **Alston Bar & Beef** located in the basement of historic Central Station. www.alstonglasgow.co.uk
 - **Gordon Street Coffee**, the only coffee shop in Glasgow city centre to roast its own coffee on site. www.gordonstcoffee.co.uk
 - **Shilling Brewing Co**, which brews its own beer on the premises – the only bar in the city to do so. www.shillingbrewingcompany.co.uk
 - **Waxy O'Connor's**, adjacent to Glasgow's Style Mile, which boasts six bars set across three floors. www.waxyconnors.co.uk/glasgow
- Award winning **Red Onion** is situated in the heart of Glasgow city centre. Chef/Patron John Quigley was amongst others the private rock n roll chef to Bryan Adams, Tina Turner and Guns n Roses. He established Red Onion in 2005 and quickly established a reputation for excellent, casual gourmet dining. It is a contemporary casual dining experience with a menu that offers something for everyone with the bustling feel of your local neighbourhood bistro. www.red-onion.co.uk

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21st April 2017

Further information on Team Glasgow at Stand 116 VisitScotland Expo, or from:

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